

Date: 01 December 2025

Reference No.: 13/9/5/7/2025

Dear prospective applicant,

The Department of Tourism through its Market Access Support Programme (MASP) hereby invites eligible tourism businesses to apply for support to participate in the following event. This initiative aims to enhance market access opportunities for South African tourism enterprises and promote sustainable growth in the sector.

#### Event Details

<b>Event Type</b>	International Event
<b>Event Category</b>	conference
<b>Location</b>	New York, United States
<b>Event Date &amp; Time</b>	01 Dec 2025
<b>Application Period</b>	01 Dec 2025 - 05 Dec 2025
<b>Reference No.</b>	13/9/5/7/2025

#### Event Description

The purpose of the IMASP – Individual Support is to provide individual financial support to small inbound tourism enterprises (EMEs and QSEs) to showcase their tourism products and services in the international tourism trade platforms in which neither the Department nor SA Tourism are directly involved in terms of hosting a pavilion or roadshow.

#### Requirements

Central Supplier Database (CSD) Registration  
Public Liability Insurance Cover  
Proof of turnover  
Proof of compliance with Amended Tourism B-BBEE Sector Codes  
Comprehensive company profile  
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Public Liability Insurance Cover  
Proof of turnover  
Proof of compliance with Amended Tourism B-BBEE Sector Codes  
Comprehensive company profile

### Ready to Apply?

Interested businesses that meet the requirements are invited to submit their applications. This is an excellent opportunity to expand your market reach and grow your tourism business.

For more information or clarification, please contact us at [tipenquiries@tourism.gov.za](mailto:tipenquiries@tourism.gov.za)

Yours sincerely,

**The MASP Team.**

Department of Tourism  
Republic of South Africa