

Date: 04 December 2025  
Reference No.: 13/9/5/7/2025

Dear prospective applicant,

The Department of Tourism through its Market Access Support Programme (MASP) hereby invites eligible tourism businesses to apply for support to participate in the following event. This initiative aims to enhance market access opportunities for South African tourism enterprises and promote sustainable growth in the sector.

#### Event Details

<b>Event Type</b>	International Event
<b>Event Category</b>	roadshow
<b>Location</b>	Toronto, Canada
<b>Event Date &amp; Time</b>	04 Dec 2025
<b>Application Period</b>	04 Dec 2025 - 09 Dec 2025
<b>Reference No.</b>	13/9/5/7/2025

#### Event Description

The Market Access Support Programme (MASP) aims to assist small and medium tourism enterprises to access and engage with tourism buyers in new and existing markets by reducing the cost burden of qualifying enterprises to attend and participate in predetermined international and domestic tourism trade platforms.

#### Requirements

Central Supplier Database (CSD) Registration  
Public Liability Insurance Cover  
Proof of turnover  
Proof of compliance with Amended Tourism B-BBEE Sector Codes  
Comprehensive company profile  
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Public Liability Insurance Cover  
Proof of turnover  
Proof of compliance with Amended Tourism B-BBEE Sector Codes  
Comprehensive company profile

#### Ready to Apply?

Interested businesses that meet the requirements are invited to submit their applications. This is an excellent opportunity to expand your market reach and grow your tourism business.

For more information or clarification, please contact us at [tipenquiries@tourism.gov.za](mailto:tipenquiries@tourism.gov.za)

Yours sincerely,

**The MASP Team.**

Department of Tourism  
Republic of South Africa