



Date: 17 September 2025
Reference No.: 13/9/5/6/2025

Dear prospective applicant,

The Department of Tourism through its Market Access Support Programme (MASP) hereby invites eligible tourism businesses to apply for support to participate in the following event. This initiative aims to enhance market access opportunities for South African tourism enterprises and promote sustainable growth in the sector.

Event Details

Event Type	Domestic Event
Event Category	roadshow
Location	Port Elizabeth, Eastern Cape, South Africa
Event Date & Time	17 Sep 2025
Application Period	17 Sep 2025 - 24 Sep 2025
Reference No.	13/9/5/6/2025

Event Description

Africa Leading trade platforms for business and leisure tourism respectively, bringing together buyers, exhibitors, media, and tourism stakeholders from across the continent and the world. Both events serve as critical economic levers, generating leads, promoting investment, and boosting intra-African trade and connectivity.

Requirements

Central Supplier Database (CSD) Registration
Public Liability Insurance Cover
Proof of turnover
Proof of compliance with Amended Tourism B-BBEE Sector Codes
Comprehensive company profile
Central Supplier Database (CSD) Registration
Public Liability Insurance Cover
Proof of turnover
Proof of compliance with Amended Tourism B-BBEE Sector Codes
Comprehensive company profile

Ready to Apply?

Interested businesses that meet the requirements are invited to submit their applications. This is an excellent opportunity to expand your market reach and grow your tourism business.

For more information or clarification, please contact us at info@tourism.gov.za

Yours sincerely,

The MASP Team.

Department of Tourism
Republic of South Africa